

## Business Alerts

### Overview

To automatically monitor critical business information and provide real-time event exception alerts, workflow monitoring and executive summary reporting.

### The Value of Business Alerts

- Keep abreast of key events as they occur
- Monitors user-defined conditions
- Automatically communicate with your business partners
- Send messages in plain text, RTF, HTML or XML
- Keep informed with daily, weekly or monthly management figures
- Email or fax messages and reports
- Communicate via any wireless internet enabled phone or PDA device
- Poll multiple databases
- Filter information based on mathematical operations
- Supports unlimited users
- Supports unlimited triggers
- Categorize triggers by choice of folders including
  - Public, Private, application or End-user specific
- Set triggers to review data once, continuously or at a specified time daily, weekly, monthly or every x number of days

### Matching Business Alerts to your business

- Automatically send payment reminders or overdue messages to customers
- Warn suppliers of out of stock conditions
- Sent orders as XML documents
- Launch program to correct machine out of tolerance conditions
- Receive instant notification of order changes and cancellations
- Advise customers of expiring quotations, contracts, and price specials
- Inform customers of order confirmations and product shipments with tracking numbers
- Receive daily cash, sales, invoice and other management reports on your cell phone
- Trigger daily, weekly, and monthly sales and commission recaps to reps and management
- Email and fax product announcements to prospects in your CRM system based upon new product information from your accounting system

### Ease-of-Use and Compatibility

- Users are able to get the system up and running effectively in less than one business day
- Out-of-the-box Alerts pre-written for immediate use
- Non invasive technology using existing data sources
- Monitors any database e.g. SQL, Oracle, Microsoft Access, C-ISAM or any ODBC compliant product
- Electronic alerts are MAPI compliant i.e. supports Microsoft Exchange, Outlook, Eudora, Notes and Group wise
- Also supports POP3 and SMTP mail connections
- Can run locally or as a service on a server

